



By: [NewMediaWire](#)

November 14, 2018 at 08:30 AM EST

Blockchain Data Center's Unique Sale/Leaseback Strategy Gains Traction in Mainstream Business Media

Austin, TX -

(**NewMediaWire**) - November 14, 2018 - NFN8 Media, the Texas Financial Technology Holding Company that recently rolled out its unique data center sale/leaseback strategy, has broken through in the media. Steven Greene, NFN8 Executive Vice President, was invited to discuss the company's recent growth, unique business plan, and the success of its sales center sale/leaseback plan on "New to the Street," broadcast on FOX Business News on Nov 1, 2018. This is the signature television program in the cryptocurrency and blockchain world featuring industry leaders and reaching tens of millions of U.S. households. In addition, Greene was recently a featured guest on "CEO Money" – America's Business Show – which is also viewed and enjoyed in 78 countries worldwide. These interviews are available here: <https://cryptotechmining.com/radio-tv/>

"I was extremely gratified to be asked on these programs so I could share our successful company story and our unique program that allows individuals to participate with us," remarked Greene.

The company sells interested individuals the same computer equipment used as the infrastructure backbone of the new blockchain financial system. The purchaser buys the computer system. The company procures and assembles it, then loads it with software and places it in company-owned, on-shore, secure data centers, right alongside the company owned equipment. The exciting part is, that the same day the equipment is purchased by the individual, the company arranges a five-year lease of the equipment. Everything is completely managed for the purchaser, and the monthly lease payment equals over 34% of the purchase price on an annualized basis. It is an entirely different business model than those of companies that are seeking to sell securities or raise money with ICO's. The unique sales lease-back concept allows the company to grow without dilution or debt and gives individuals a chance to get involved in the blockchain space without the insecurity of individual cryptocurrencies.

“I am truly excited and grateful that our message is getting out there. We believe in blockchain. We have a successful business and are excited about giving interested people the chance to have some of the same opportunities that we have by completely managing the environment,” stated Josh Moore, President of NFN8, after seeing the media pieces.

One of the company innovations is the “data box” or containment chamber which is a proprietary unit that manages electricity, cooling, and venting. This has resulted in profitable blockchain mining for NFN8 Media, as well as consistent, predictable monthly payments for sale/leaseback owners.

For more information: visit www.nfn8.com; www.cryptotechmining.com

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Source: <https://www.marketwatch.com/press-release/blockchain-data-centers-unique-saleleaseback-strategy-gains-traction-in-mainstream-business-media-2018-11-14>